Why I can't purchase with the coupon code, error message: "The Coupon is Invalid"?

Please do note that coupon code cannot be combined with another discounted item. In another word, the coupon code is only valid with original list price item.

Reallusion FAQ

https://kb.reallusion.com/Purchase/50035/Why-I-cant-purchase-with-the-coupon-code-error-message-The