1) For a free copy of CTA4, you will receive a serial number once your purchase transaction has been successful.

After CTA4 is officially launched on Reallusion.com, then you can directly log into your member account to download it.

2) When purchasing content over \$299, you can get a free CTA4. We will send a serial number redeem link via email to all qualified members by the end of January 2019. After CTA4 has officially launched, then you can directly log into your member account to download it.

Reallusion FAQ

https://kb.reallusion.com/Purchase/52738/How-can-I-receive-Cartoon-Animator-4