

What is the difference between the Content Store and the Marketplace?

We sell content in both the Content Store and the Marketplace.

**Content Store:**

You can find big combo content or big bundles in the Content Store. Also, most of the content packs are Reallusion made --or-- by Featured Developers that have been approved by Reallusion. You can pay by credit card --or-- through Paypal.

<https://www.reallusion.com/contentstore/>

**Marketplace:**

The Marketplace is a C2C platform with a "try before you buy" mechanism; with "item-based purchase" access experience. It provides a platform for developers to sell their content directly to customers. You can buy single items in the Marketplace, but you can only pay through DA points. You can buy DA points via the link below, and then purchase content in the Marketplace with DA Points.

<https://www.reallusion.com/contentstore/buydapoint.html>

Reallusion FAQ

<https://kb.reallusion.com/Purchase/52781/What-is-the-difference-between-the-Content-Store-and-the-Marketplace>