FaceFilter 3 is a 32-bit program, whereas MacOS Catalina (or above version) only supports 64-bit program.

https://en.wikipedia.org/wiki/MacOS Catalina

Note that FaceFilter 3 has no upgrade path.

Reallusion FAQ https://kb.reallusion.com/Product/52859/Does-FaceFilter-3-not-run-on-MacOS-Catalina-or-above-version-