We provide free updates for all current versions for example; iClone v7.6 update to v7.7. But if we develop new features, then it will become a major version upgrade for example; iClone 8, which will be a paid upgrade. All existing iClone members will have a special member upgrade price when they log into the store.

Reallusion FAQ

https://kb.reallusion.com/Purchase/52870/After-purchasing-the-programs-can-I-get-a-free-upgrade