

What is the difference between the Content Store, Marketplace and ActorCore?

We have three stores for Content purchase: **Content Store**, **Marketplace** and **ActorCore**, each store has different marketing promotions and pricing policies.

**Content Store** focuses on providing bundle packages and combos for members who have Reallusion programs such as iClone7, Character Creator 3 or Cartoon Animator 4. Some content packs are provided with both iContent and Export licences. Elite program discounts can only be used on the Content store.

**ActorCore** focuses on providing 3D Actors and Motions for both iClone and Character Creator users and other 3D tools for Unity, Unreal, Blender, Maya etc., all content is provided with an export format to download to other 3D tools directly after purchasing. Some content packs are sold on both the Content store and ActorCore, but the final sale price sometimes might not be the same due to different store promotions.

The **Marketplace** is a consumer-to-consumer (C2C) platform. All iClone/CC/CTA developers can sell their content items in the Marketplace. Users who purchase in the Marketplace can contact content developers (authors) for help on content issues.

### **Payment methods:**

Any purchases from the Content Store and ActorCore can be paid through Paypal, Credit Card or DA Points. While purchases from the Marketplace can only be paid with DA Points.

### **Refund Policy:**

All content purchased from both ActorCore and the Marketplace are NON-refundable as all items can be reviewed on ActorCore, and some items can be trial downloaded from the Marketplace before purchasing. Please check the content details before placing orders.

Reallusion FAQ

<https://kb.reallusion.com/Purchase/53026/What-is-the-difference-between-the-Content-Store-Marketplace>