Why is it that when Launch a PSD into another editing program, rename the layers with non-English text, the layer names turn into question marks in CTA?

This is due to the different ways in which special characters are interpreted with different software. Please use alphanumeric characters when naming your layers.

Reallusion FAQ

https://kb.reallusion.com/Product/53112/Why-is-it-that-when-Launch-a-PSD-into-another-editing-program