After the CC character is sent to ZBrush, the wrinkle diffuse texture becomes pure white when an expression is picked.

Cause: Wrinkle channels that are set to general mode don’t have the ability to update ZBrush polypaint.

Solution: Individualize the wrinkle channels before transferring the character to ZBrush.

Reallusion FAQ
https://kb.reallusion.com/Product/53156/After-the-CC-character-is-sent-to-ZBrush-the-wrinkle-diffuse-tex